

YOU ARE INVITED
TO THE

Network 2011

RETIREMENT VILLAGE DEVELOPERS • CARE HOME OPERATORS
OVER 50S HOUSING PROVIDERS • PRIVATE EQUITY PROVIDERS
BANKERS • OVER 50S HOUSING TREND RESEARCHERS

CENTRAL HALL, WESTMINSTER, LONDON ~ **THURSDAY 24 NOVEMBER 2011**



- *To bring the leading 350 directors, chief executive officers, managing directors, chief financial officers and development directors in the over 50s housing, retirement village and care home sectors together with the best performed private equity providers/capital raisers in the UK to network, be updated on housing trends and to facilitate deal making.*
- *The care home/healthcare/over 50s housing sector is now the second busiest sector for capital raising/private equity investment.*
- *The UK Over 50s Housing Weekly News is the best researched over 50s housing unit ever assembled and has invited an elite group of pre-screened attendees to this market update and network lunch.*
- *The object is to provide all participants with a unique network opportunity, enhance deal making/finance raising/mergers/takeovers and impart greater knowledge.*
- *The day operates from 10am to 5pm and comprises a conference/discussion component, a lunch, and social networking windows and an awards component during the seven hour event.*

Sponsor

UK OVER 50s HOUSING
WEEKLY NEWS

RETIREMENT VILLAGES • CARE HOMES • SHELTERED/SUPPORTED HOUSING • DEMENTIA

Major sponsor

www.seniorshousing.co.uk

Programme Network 11

10am - 11am

Review of
Industry Trends

1



Retirement Villages / Continuous Care Retirement Communities - A moment passed? Or Major Opportunity

- ✓ Opening remarks by Editor of UK Over 50s Housing Weekly News (Mr Esmonde Crawley)
- ✓ Chairman of the Board Report / Review of UK Market 2011
- ✓ Top 10 New Over 50s Housing Developments in 2011 Care Homes / Retirement Housing
- ✓ Top 10 Over Emerging Markets for UK Providers

11am - 12.30pm

Awards

2



Awards - Over50s Housing Awards

- ✓ This Awards segment covers the care associations, councils / NHS / consultants / dementia / research / affordable / social / supported / sheltered and supplier sector awards in over-50s housing in 2010.

Lunch Break from 12.30 to 1.30

(Networking / opportunity for sponsors to dine with key guests / lunch provides either seated or standing options) - see next page.

1.30pm - 2pm

Networking

3



Networking Report on Over 50s Housing Sector

- ✓ Top 10 UK Over 50s Housing Projects 2011
- ✓ World's Best Over 50s Housing Designs 2011
- ✓ The Future of the Dementia Market in the UK

2pm - 3.30pm

Awards

4



Awards - Over-50s Housing Awards

- ✓ The Top 50 Fastest Growing over 50s housing entities in the UK
- ✓ The Top 10 Executives in the over 50s housing sector
- ✓ The Five Best Innovators
- ✓ Best New Care Home Development
- ✓ Best care home innovation
- ✓ Most original over-50s housing development (New trends)

Afternoon Tea / Networking 3.30pm

Choose
your level of
participation

How to Register

Print out either the corporate or individual registration page, fill it in and either

- **EMAIL** sales@seniorshousing.co.uk
- **FAX** 0207 657 3555
- **POST** suite 212
28 Old Brompton Road
South Kensington W7 355

Questions & Answers

Can you upgrade on the day?
➤ **YES**

Are there door sales on the day?
➤ **YES**

individual participation

ORANGE

CONFERENCE / FORMAL LUNCH / NETWORKING / WORKSHOP

➤ Entitles one person to attend all aspects of networking day/conference/formal sit-down lunch/guest speaker at finance lunch

£396

YELLOW

FORMAL LUNCH ONLY

➤ Entitles one person to attend the formal sit-down lunch/guest speaker/lunch networking

£299

GREEN

CONFERENCE ONLY

➤ Entitles participant to attend the conference segment

£100

PINK

NETWORK/CONFERENCE AND BUFFET LUNCH ONLY

➤ Entitles one person to full conference participation and buffet networking lunch

£236

BLUE

NETWORK/BUFFET LUNCH ONLY

➤ Entitles attendance at the buffet networking lunch only

£149

BLACK

AWARDS EVENT/LUNCH

➤ Entitles 1 person to attend awards/lunch

£140

RED

AWARDS EVENT ONLY

➤ Entitles 1 person to attend awards event

£98

Choose
your level of
participation

PLATINUM
Limited to 5

THE PLATINUM PASS

- ✓ In house briefing for senior executives on over 50s housing trends
- ✓ Permits up to five participants
- ✓ Formal sit down lunch
- ✓ Imaging/branding ID on screen
- ✓ Day signage
- ✓ £5000 in free advertising in 'UK Over 50s Housing Weekly News'

£3250

GOLD
Limited to 5

THE GOLD PASS

- ✓ £3500 worth of free advertising in UK over 50s Housing Weekly
- ✓ News
- ✓ Permits up to three participants
- ✓ Formal sit down lunch
- ✓ Imaging/branding ID on screen
- ✓ Day signage

£2325

SILVER
Limited to 5

THE SILVER PASS

- ✓ Permits up to three participants
- ✓ Formal sit down lunch
- ✓ Day signage

£1895

BRONZE
Limited to 5

THE BRONZE PASS

- ✓ Permits up to three participants
- ✓ Formal sit down lunch
- ✓ Day signage

£1195

Contact

Ann Richards Sponsorship Manager

- > **PHONE** 0207 681 2020
- > **FAX** 0207 657 3555
- > **EMAIL** sales@seniorshousing.co.uk
- > **POST** Suite 212
28 Old Brompton Road
South Kensington SW7 355

Invitation
HOW TO RESPOND

individual participation

✓ Tick box required



SUBSCRIBER DETAILS

Email address for delivery

Name

Company

Address

Postcode

Tel No

Fax No

Mobile

PAYMENT OPTIONS

1 Cheque
Cheques should be made out to Open Eye Corporation Ltd.

2 Electronic Funds Transfer
Details of our bank account will be sent to you to enable you to make a payment electronically

3 Invoice Me
Make sure you have filled in all the subscriber details

4 Invoice My Company
Make sure you have filled in all the subscriber/company details

5 Credit Card
Please fill in the credit card information sought on this form (see below)

6 Direct Debit
You will be asked to complete a direct debit-mandate before your subscription commences

CREDIT CARD DETAILS*

PLEASE TICK CARD TYPE VISA MASTERCARD

Card Holder Name

Card Number

Expiry date

Security Code

Billing Address

Signature

REGISTER ATTENDANCE NOW PLEASE CHOOSE ONE OF THESE OPTIONS TO SEND THIS FORM

Email sales@seniorshousing.co.uk OFFICE
UK Over 50s Housing Weekly News

Fax 0207 657 3555 Suite 212, 28 Old Brompton Road
South Kensington, London

Post Network2009 / Suite 212 28 Old Brompton Road South Kensington London SW7 3SS SW7 3SS UK

*All Credit Card Debits undertaken in name of Open Eye Corporation

✓ Tick box required

<input type="checkbox"/> PLATINUM	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
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Invitation

HOW TO RESPOND

SUBSCRIBER DETAILS	PAYMENT OPTIONS																		
Email address for delivery	<table border="1"> <tr> <td style="text-align: center;">1</td> <td>Cheque Cheques should be made out to Open Eye Corporation Ltd.</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td style="text-align: center;">2</td> <td>Electronic Funds Transfer Details of our bank account will be sent to you to enable you to make a payment electronically</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td style="text-align: center;">3</td> <td>Invoice Me Make sure you have filled in all the subscriber details</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td style="text-align: center;">4</td> <td>Invoice My Company Make sure you have filled in all the subscriber/company details</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td style="text-align: center;">5</td> <td>Credit Card Please fill in the credit card information sought on this form (see below)</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td style="text-align: center;">6</td> <td>Direct Debit You will be asked to complete a direct debit-mandate before your subscription commences</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> </table>	1	Cheque Cheques should be made out to Open Eye Corporation Ltd.	<input type="checkbox"/>	2	Electronic Funds Transfer Details of our bank account will be sent to you to enable you to make a payment electronically	<input type="checkbox"/>	3	Invoice Me Make sure you have filled in all the subscriber details	<input type="checkbox"/>	4	Invoice My Company Make sure you have filled in all the subscriber/company details	<input type="checkbox"/>	5	Credit Card Please fill in the credit card information sought on this form (see below)	<input type="checkbox"/>	6	Direct Debit You will be asked to complete a direct debit-mandate before your subscription commences	<input type="checkbox"/>
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