

NHS TO BE FORCED TO DOWNSIZE UNDER BUDGETARY PRESSURES

HOW TO PROFIT FROM NHS LINKS

NHS TO CONTRACT OUT SERVICES TO COMPLY WITH NEW BUDGETS

✓ Come and hear how you can benefit from positioning to capture "down-streaming revenues" from the NHS.

✓ This session is vital for all care home owners / operators in the UK, as well as domiciliary care providers, and investors targeting the healthcare sector.

✓ Learn about the business and revenue opportunities, and how to position your existing business to ride this emerging revenue wave.

✓ The trend is already underway and a number of UK entities have started relationships / contracts which will position them with enhanced balance sheets.

- A private provider is preparing to run the NHS Learning Difficulties Home in Exmouth.
- Hamoni will take up an NHS contract in Suffolk in April 2010.
- St Monica Trust is to score an NHS Medical Centre for its Devizes Over 50s Housing project.
- Southern Cross Healthcare is to manage a new care home / residential flats / private hospital created by NHS Greater Glasgow and Clyde at Blawarthill in Glasgow.
- Private investor owns Devizes NHS Treatment Centre.
- Care UK wins polyclinic contracts and ISTC contracts (independent sector treatment centre) in North East London.

PRESENTER

Mr Esmonde Crawley is the editor of the UK Over 50s Housing Weekly News and the foremost authority on over 50s housing trends in the UK.

He researches over 50s housing each year for 200+ days, visits 20 countries annually and does site visits (180) every year.

Mr Crawley lectures in South Africa, Australia, Canada, USA, and in the UK every year.

His UK lectures have been described as "innovative", "compelling", "motivational", and "refreshing". He is without peer in understanding the over 50s consumer.

PREVIOUS ATTENDEES

Anchor Trust, Sunderland Housing Group (Gentoo), Fold Housing Association, HICA group, MHA Care Group, Hunt Group, Riverside Housing Association, ITEC and N.I. Housing, HiCare Limited, Shoreline Housing Partnership, European Care Group, Wates Living Space, Royal Masonic Benevolent Institute, Frank Haslam Milan, Renaissance Care (Scotland) LTD, Sanctuary Group, Skene Enterprises, Pearl Health Care Ltd, Pennaf, Aldwyck Housing Association, Avery Healthcare Group, BrunelCare, Trent & Dove Housing Ltd, Angel Healthcare, Mulgrew Properties Ltd, Bramall Construction, The Beanland Trust, Fife Council.

£320* IF BOOKED AND PAID BEFORE 5pm MONDAY 17 May 2010

LONDON / REMBRANDT HOTEL / 1.30pm - 4.00pm

MONDAY 17th MAY 2010

FULL PRICE FOR EVENT IS £498 pp

COME AND LEARN / MON 17th MAY 2010

AIMED AT DEVELOPERS, FINANCIERS, OPERATORS, ARCHITECTS, OWNERS, SENIOR HOUSING EXECUTIVES AND MARKETING/SALES

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FAX FORM TO: 020 7657 3555

Return email address: sales@seniorhousing.co.uk

* Organisers may replace any presenter at any time for any reason without notice/Audience limit per venue 15.
**These are not existing businesses for sale, but gaps in the market for enterprising entities/individuals to take advantage of now.