

HOW TO BUILD NEW REVENUE

IN ALL UK CARE HOMES

- ✓ Record numbers of care homes are closing
- ✓ Councils are squeezing revenue streams
- ✓ Home care is threatening your business model
- ✓ Rooms are harder to sell
- ✓ Vacancy rates are rising
- ✓ Valuations are falling

Every Care Home Has New Income Opportunities

Mark venue with number attending

London / Mon 17 May 2010

Registration fee is £295

if booked and paid by 5pm
MONDAY 17 May 2010

Retail Price for Single Delegate is £590

This 2 ½ hour workshop will run from 1.30pm until 4pm.

Cancellation policy. 100% refund up to 30 days before event. 50% refund up to 7 days before event, Thereafter 100% rate applies. Delegates may be substituted at any time.

1. Every UK Care Home has additional revenue available to it
2. This session will coach you on these opportunities
3. New business opportunities
4. How to work home care to your advantage
5. New aged care day care centres
6. Recycling care homes into new usages
7. New financial model for housing disabled adults
8. How to get your care home to compete on an elevated footing (i.e. Hearthstone / Markham)
9. How to lift "Private Pay" yields (Hotel model)
10. How to lift revenue with same suburb (Hub and Spoke) development (RSL model)
11. How to make money with no residents (servicing NORCS)
12. 20 Sub Market specialties available to Care Home owners
13. Understand how the two new home care models will emerge in the UK

Guarantee

This was an outstanding presentation by a well-informed authority. Very thought provoking and enlightening.

- Skene Group
- Graham Care Group
- St. Monica's Trust

Knowledge is Power.
Power is control over your destiny.

Guarantee. No Care Home has to accept a reduction in revenue. This seminar will give every attendee a way/method to immediately lift revenues at each Care Home under it's management.

Who Should Attend: Care Home Owners, Operators, Senior Executives, Developers, Planners and Marketing/Sales Executives

ADDRESS FOR DELIVERY

Name	
Address	
Company (if applicable)	
Phone	Fax
Email	

CREDIT CARD DETAILS

PLEASE TICK CARD TYPE	<input type="checkbox"/> VISA (3 digit security code ____)
	<input type="checkbox"/> MASTERCARD (3 digit security code ____)
Cardholder Name	
Billing Address	
Card Number	
Expiry Date	Signature

FAX FORM TO: 020 7657 3555

Return email address: sales@seniorshousing.co.uk

Or Book online www.seniorshousing.co.uk
& go to Care Home Briefing