

15

BRAND NEW BUSINESS OPPORTUNITIES IN CARE-HOMES AND RETIREMENT VILLAGE MARKETS**

MARK VENUE WITH NUMBER ATTENDING

<input type="checkbox"/>	LONDON / Mon 17 May 2010
<input type="checkbox"/>	
<input type="checkbox"/>	
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SESSION RUNS 1.30pm / 4pm

1

New Financial Model for Housing Disabled

Hundreds of distressed ageing parents have no one to look after their disabled children after they die. This session will provide a business solution for this sector.

2

Building Hospitality Model

Forget the word respite, and start to think hotel services, ambience, standards and thinking. There is a new market to be developed in the cosmetic/day procedure sector.

3

Naturally Occurring Retirement Communities

Residents want to stay at home... forever. Study the NORC Model which will give you a growing business providing goods and services to hundreds of persons per suburb.

4

New Age Adult Day Care Centres

This sector will be seduced away from nursing homes and hostels to purpose built luxury suites located within social hubs inside new and existing shopping centres.

5

Recycling older nursing homes into new usages

Hundreds of nursing home facilities can be recycled profitably into specialist nursing homes for targeted groups (i.e. young/disabled/MS).

PLUS 10 MORE UNIQUE OPPORTUNITIES

The 2½ hour Presentation will run from 1.30pm until 4pm. The Presentation CD will be available on the day of attendance.

GUARANTEED TOP QUALITY PRESENTATION

NORMAL RETAIL PRICE FOR THIS EVENT £590

If booked and paid by 5pm Mon 17 May 2010 Registration fee will be

£298
PER PERSON

AIMED AT DEVELOPERS, FINANCIERS, OPERATORS, ARCHITECTS, OWNERS, SENIOR HOUSING EXECUTIVES AND MARKETING/SALES

ADDRESS FOR DELIVERY

Name	
Address	
Company (if applicable)	
Phone	Fax
Email	

CREDIT CARD AUTHORISATION

Card No.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Name

Signature

Expiry Date

Type of Card

Visa

Master Card

Security Code

FAX FORM TO: 020 7657 3555

Return email address: sales@seniorshousing.co.uk

* Organisers may replace any presenter at any time for any reason without notice.

**These are not existing businesses for sale, but gaps in the market for enterprising entities/individuals to take advantage of now.