

Raison d'être

The Global Awards have been created to celebrate and reward the best individual and company performances in the over-50s housing sector worldwide.

The Awards recognise the rapid growth of the over-50s housing sector worldwide, and the capacity of individuals to influence and set new performance standards across countries, regions and the world.

The Awards focus on elevated performance; the creation of new business models; contrarian thinking; recognising and embracing new trends; market leadership; inspirational performance and the elevation of the customer experience.

■ Qualification

All entrants must have been involved in the provision of either goods/services to the over-50s market in at least one country during the period of January 1, 2011 and November 1, 2011.

■ Nominations

Anyone is free to bring to our attention any individual, company, organisation or instrumentality they believe merits consideration.

Nominations are permitted via third parties, self-nomination or via our network of editors in 26 countries.

■ Judging Criteria

The final arbiter will be the Trends editor of 10 journals across the world specialising in over-50s housing and the provision of goods and services to the over-50s market.

UK Over 50s Housing Weekly

<http://www.seniorshousing.co.uk/core/uk-achw/UK-ACHW-Sample.pdf>

UK Planning

<http://www.seniorshousing.co.uk/planninguk/>

Trends In Over 50s Housing

<http://www.seniorshousing.co.uk/core/seminars/Trends-2011.pdf>

Dementia Monthly

<http://www.seniorshousing.co.uk/core/dementia-report/Dementia-Report-Sample.pdf>

USA Over 50s Housing

<http://www.seniorshousing.us/core/usa-achw/USA-ACHW-SAMPLE.pdf>

Canadian Over 50s Housing

<http://www.seniorshousingcanada.com/core/can-achw/CAN-ACHW-Sample.pdf>

His decision will be final and no correspondence will be entertained. The Trends editor has been involved in this sector for 30 years. He is the most widely travelled observer on the world stage, visiting and observing industry trends in 30 countries over the past 12 months on all continents; anonymously walking through over 300 facilities, free of sector bias, association links, commercial compromise and open to new entrants and ideas. He is in a unique position to make considered; balanced and impartial judgments based on intellect, effort, commitment, honesty and the rewards generated by awards winners for both shareholders/ stakeholders and the client/ customer.



THE GLOBALS 2011

THE WORLD BEST PERFORMERS
IN OVER 50s HOUSING 2011